

TDA Agenda
March 26, 2024
9:00am - Town Hall

- I. Call to Order
- II. Roll Call of Members
- III. Adopt Agenda
- IV. Approve Minutes of Last Meeting on February 27, 2024
- V. Old Business
 - a. Additional Town Webcam Update
 - b. PARTF: Grant for The Park at Seven Devils
 - c. Revisit: Funding for Additional Police Officer support during busy season
 - d. Off season events recap: Fall, Winter, & Spring
 - e. Materials Fund Request for Lite the Nite
 - f. Artist Rendering of Town Hall
 - g. Parks and Recreation Committee: Seven Devils T-Shirt
 - h. Funding for Arbor Day Celebration Request
 - i. Summer 2024 Events
- VI. New Business
 - a. Independence Day Celebration
 - b. Donation to Grandfather Mountain State Park (Pending response from Andy Sicard)
- VII. Financial Statement – Helga
- VIII. Citizen's Comments
- IX. Board Comments
- X. Adjourn

**Town of Seven Devils
Tourism Development Authority Meeting
February 27, 2024**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, February 27, 2024, at Town Hall. Chair Anne Fontaine, Member Alejandra Fernandez, and Member Rick Blonshine attended in person. Member Leigh Sasse was absent. Town Manager Johnathan Harris, Finance Officer Helga Sappington, and Parks & Recreation Director Jewel McKinney were present.

Call to Order

Chair Anne Fontaine called the meeting to order at 9:00 am.

Adopt Agenda and Approve Minutes

Member Rick Blonshine made a motion to adopt the agenda; motion was seconded by Member Alejandra Fernandez; the motion passed.

A motion to approve the minutes from the January 23, 2024, meeting was made by Member Rick Blonshine and seconded by Member Alejandra Fernandez; all approved. The motion passed unanimously.

Old Business

- Town Manager Johnathan Harris & Recreation Director Jewel McKinney updated the TDA members on the installation process for the additional Town Webcam.
- Town Manager Johnathan Harris and Parks & Recreation Director Jewel McKinney updated the TDA Members on the PARTF Grant for the Park at Seven Devils. Bid packages are being prepared by the Town engineer. The Playground and Dog Park construction will start when the weather permits, as they do not need bids.
- Member Rick Blonshine made a motion to approve additional funding (\$5,000.00) for off-duty Police Officer's during the winter holiday season. Motion was seconded by Member Alejandra Fernandez; the motion passed.
- Funding for the 2024 Lite the Nite will be revisited at the next TDA meeting.
- Parks & Recreation Director Jewel McKinney presented some ideas for the artwork for an artist to do a rendering of Seven Devils Town Hall for prints. Parks & Recreation Director Jewel McKinney will reach out to local artists to get an estimate.
- Parks & Recreation Director Jewel McKinney is waiting for Town of Seven Devils T-Shirt samples.

New Business

- Member Rick Blonshine made a motion to approve the 2023/2024 audit contract (\$3,300.00). Motion was seconded by Member Alejandra Fernandez; the motion passed.
- Member Alejandra Fernandez made a motion to approve funding for Arbor Day Celebration on 4.26.2024 to promote tourism in the Town of Seven Devils. (\$2,500.00). Motion was seconded by Member Rick Blonshine; the motion passed.
- Parks & Recreation Director Jewel McKinney presented the events that are scheduled to date for the Summer 2024 events to the TDA members.

Email Approvals

- None

Financial Statement

Member Rick Blonshine made a motion to approve the financial statements; Member Alejandra Fernandez; all approved. Motion carried.

Citizen Comments

Larry Fontaine suggested for mature trees to be raffled during the Arbor Day celebration. Tom Bookstaver thanked the TDA Members for sponsoring events in the Town of Seven Devils. He suggested for the TDA to sponsor a first aid training.

Board Comments

There was a discussion on how the TDA can help the Town to support tourism safety during peak hours throughout the winter holiday season. Tourism has spiked in the past few years in the Town of Seven Devils. The Public Works Director addressed the need for a second dump truck that can be used for snow removal. Town Manager Johnathan Harris will check with the auditor for guidance on this purchase.

Adjourn

At 9:40 am, Member Rick Blonshine made a motion to adjourn; Member Alejandra Fernandez seconded; all approved. Motion carried.

Off Season Events Update
Fall 2023, Winter 2023-24, & Spring 2024

Fall 2023 Events:

October			
Date	Event	Details	Attendance
Thurs, Oct 19	Gentle Chair Yoga	When: 9:00am-10:00am Where: SDCC Multipurpose Room Cost of instructor: \$50/class	5
Thurs, Oct 19	Fire Wise Class	When: 9:00am-10:00am Where: SDCC Multipurpose Room Guest Speaker: Andrew Harsey	11
Fri, Oct 20	Group Hike	Destination: Bass Lake/Flat Top Manor Loop Meet: SDCC Time: 9am-3pm	Cancelled due to rain
Mon, Oct 23	Ranger Led Ghost Stories	Where: The Park at Seven Devils Topic: Ghost Stories (Brown Mountain Lights) Time: 5pm- 6pm *Must follow Fire Ordinance* Rain Plan: Inside Town Hall	8
Tues, Oct 24	Book Club	Book: "Horse" by Geraldine Brooks Where: SDCC When: 2pm-3:30pm	6
Mon, Oct 30	Trunk or Treat	Where: The Park at Seven Devils When: 5-7pm Volunteers Needed: volunteer deadline October 23 rd 5pm Porta johns	150
November			
Date	Event	Details	Attendance
Fri, Nov 10	Group Hike	Destination: Shulls Mill Rd to Price Lake Picnic Area Meet: SDCC Time: 9am-4pm	Cancelled due to rain
Tues, Nov 14	Gentle Chair Yoga	When: 9:00am-10:00am Where: SDCC Multipurpose Room Cost of instructor: \$50/class	3

Winter 2023-24 Events:

December			
Date	Event	Details	Attendance
Fri, Dec 8	Lite the Nite	Where: Seven Devils Community Center <i>RSVP Required by November 21st at 5pm</i>	80
Tues, Dec 12	Book Club	Book: "Pineapple Street" by Jenny Jackson Where: SDCC When: 2pm	9
Wed, Dec 13	Winter in Seven Devils Charcuterie Board Class	Where: When: 6pm Registration required: registration closes on Dec 6th Max 10	10
Thurs, Dec 14th	Ranger Workshop	Where: Seven Devils Community Center Topic: Bears (Children/ Young Adult Emphasis) Time: 5-6pm	16
January			
Date	Event	Details	Attendance
Fri, Jan 12th	Group Hike	Destination: Cone Manor to Flat Top Fire Tower Meet: SDCC Time: 9am-3pm	4
Tues, Jan 23	Book Club	Book: "Demon Copperhead" by Barbara Kingslover Where: SDCC When: 2pm	9
Wed, Jan 31	Yoga	Where: SDCC When: 9am-10am	1
February			
Date	Event	Details	Attendance
Fri, Feb 9	Group Hike	Destination: Bass Lake/Flat Top Manor (aka Cone Manor) Loop Meet: SDCC Time: 9am-3pm	3
Mon, Feb 12	Ranger Workshop	Where: Seven Devils Community Center Topic: Winter Tracks and Trails Time: 4:30-5:30pm	7
Tues, Feb 27	Book Club	Book: "Passage to Inis Mor" by Brian O'Raleigh Where: SDCC When: 2pm	6
Wed, Feb 28	Yoga	Where: SDCC When: 9am-10am	3
Thurs, Feb 29	History Talk	Where: SDCC When: 5:30-6:30pm Topic: Environmental History of the Civil War	18

Spring 2024 Events:

March			
Date	Event	Details	Attendance
Fri, March 15	Group Hike	Destination: Bass Lake/Flat Top Manor (aka Cone Manor) Loop Meet: SDCC Time: 9am-3pm	No one showed
Tues, March 26	Book Club	Book: "The Lost Apothecary" by Sarah Penner Where: SDCC When: 2pm	Has not occurred
Wed, March 27	Ranger Workshop	Where: Seven Devils Community Center Topic: Leave No Trace Time: 5pm	Has not occurred
Thurs, March 28	Yoga	Where: SDCC When: 9am-10am	Has not occurred
Thurs, March 28	Fire Wise Class	When: 6:00-8:00pm Where: Seven Devils Community Center Backup date: 4/3	Has not occurred
April			
Date	Event	Details	Attendance
Wed, April 17	Spring Charcuterie Board Class	Where: Seven Devils Community Center When: 5:30pm Registration required: registration closes on April 10th Max 10	Has not occurred
Mon, April 22	Ranger Workshop	Where: The Park at Seven Devils Topic: Tree ID Hike Time: 5pm	Has not occurred
Tues, April 23	Book Club	Book: "The Magnificent Lives of Marjorie Post" by Allison Pataki Where: SDCC When: 2pm	Has not occurred
Thurs, April 25	Yoga	Where: SDCC When: 9am-10am	Has not occurred
Fri, April 26	Arbor Day Celebration	When: 11:30am - Program 12:00pm - Free Lunch Where: SDCC RSVP by April 19th	Has not occurred

Lite the Nite – Equipment Funding Request

March 26, 2024

Item	Quantity	Estimated Cost
Cocktail Tables	14	\$1,500
Green Linens	14	\$500
Total:		\$2,000

Tables:

https://www.amazon.com/gp/product/B00BPOAAZ0/ref=ox_sc_act_title_1?smid=ATVPDKIKX0DER&psc=1



Linens:

<https://www.efavormart.com/products/hunter-emerald-green-seamless-premium-polyester-round-tablecloth-220gsm-120>



ARBOR DAY CELEBRATION APRIL 26, 2024

11:30am - Program

12:00pm - Free Lunch

Location:

Seven Devils Community Center

1356 Seven Devils Rd

RSUP required. Email

parksandrec@sevendeilsnc.gov

by April 19th to RSUP



SCAN
ME



Budget for the 2024 Arbor Day Celebration
Up to \$2,500 approved by TDA (Feb 27, 2024)

Ceremonial Tree	River Birch	\$200
Lunch	Boxed Lunches from Publix	\$1,000
Giveaways	3 Giveaway Trees – Red Buds	\$600
	Giveaways	\$1,500
Décor	--	\$20
Signage	Plastic Signs 3/1/24	\$125.37
Total		\$3,445.37
Remaining		-\$945.37

Arbor Day Giveaway Item Options

To be branded with Seven Devils / Tree City USA

1. Recycled Paper sticky pad:

<https://www.4imprint.com/edit/26549640/product/111501-24HR/Business-Card-Sticky-Pack-24-hr>



2. Tree Pen Option 1 (Green)

<https://www.4imprint.com/edit/26499322/product/16040-OAKTREE/Inkbend-Standard-Oak-Tree>



3. Seed Bookmark shaped like a tree:

<https://www.4imprint.com/edit/26499255/product/100142-F-TR/Plant-A-Shape-Flower-Seed-Bookmark-Tree>



Town of Seven Devils SUMMER 2024 RECREATIONAL ACTIVITIES

REOCCURRING

Exercise for Mature Ladies	Every Monday, Wednesday, & Friday 9am-10am at Seven Devils Community Center from May 13 to October 11
Pickleball	Every Tuesday and Thursday 10am-12pm at Black Bear Family Park Courts from May 14 to Sept 26
Less Competitive Pickleball	Every Wednesday 10am-12pm at Black Bear Family Park Courts from May 15 to Sept 25
Yoga	—
Be Creative Mornings	Art Classes every Tuesday 10:30am- 12:00pm at the Seven Devils Community Center from June 18 to August 27

MAY

13	Mon	10am	Ranger Workshop
28	Tues	2pm	Seven Devils Book Club: Meet at SDCC
31	Fri	9am	Group Hike: Meet at SDCC

JUNE

6	Thurs	10am	Ranger Workshop
10	Mon	9-11am	Beginner Pickleball Clinic: Held at Black Bear Family Park, <i>Registration Required</i>
14	Fri	6-8pm	Music on the Lawn: Featuring The Burnett Sisters Band at The Park at Seven Devils
21	Fri	9am	Group Hike: Meet at SDCC
25	Tues	2pm	Seven Devils Book Club: Meet at SDCC
28	Fri	6-8pm	Music on the Lawn: Featuring Blue Cactus at The Park at Seven Devils

JULY

5	Fri	11am	Dog Costume Contest
5	Fri	12-2pm	Independence Day Celebration
10	Wed	10am	Ranger Workshop
12	Fri	6-8pm	Music on the Lawn: Featuring The Mountain Home Bluegrass Boys at The Park at Seven Devils
15	Mon	9-11am	Beginner Pickleball Clinic: Held at Black Bear Family Park, <i>Registration Required</i>
19	Fri	9am	Group Hike: Meet at SDCC
23	Tues	2pm	Seven Devils Book Club: Meet at SDCC
26	Fri	6-8pm	Music on the Lawn: Featuring Woodie & the String Pullers at The Park at Seven Devils

AUGUST

9	Fri	6-8pm	Music on the Lawn: Featuring Slow Burn at The Park at Seven Devils
12	Mon	9-11am	Beginner Pickleball Clinic: Held at Black Bear Family Park, <i>Registration Required</i>
21	Wed	5pm	Ranger Workshop
23	Fri	6-8pm	Music on the Lawn: Featuring The Lucky Strikes Orchestra at The Park at Seven Devils
27	Tues	2pm	Seven Devils Book Club: Meet at SDCC
30	Fri	9am	Group Hike: Meet at SDCC

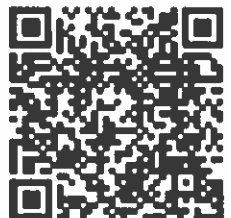
SEPTEMBER

19	Thurs	5pm	Ranger Workshop
24	Tues	2pm	Seven Devils Book Club: Meet at SDCC
27	Fri	9am	Group Hike: Meet at SDCC

Event Location Details:

SDCC— Seven Devils Community Center, 1356 Seven Devils Rd

The Park at Seven Devils, 157 Seven Devils Rd
Otter Falls, 825 Skyland Drive
Town Hall, 157 Seven Devils Rd



Town of Seven Devils

157 Seven Devils Road, Seven Devils, NC 28604
www.sevendevilsnc.gov

All Summer Activities are sponsored by the Seven Devils TDA



History Talk Lecture Series
Summer 2024 – Funding Request

Background Information:

- First History Talk occurred February 29, 2024, from 5:30pm to 6:30pm
- Professor Judkin Browning spoke on The Environmental History of the Civil War at no cost.
- We purchased 10 copies of his book to give away to the first 10 attendees as an incentive for attendees to come.
- There were 18 attendees.

Proposed for Summer 2024 History Talks:

- 3 History Talks: June, July, & August
- Work with Professor Browning to line up local professors or experts to come give a presentation.

Potential Cost Breakdown for Summer 2024:

History Talk	Potential Cost Associated	Estimated Cost
June – Topic: TBD	Speaker honorarium	\$200
	Books (10)	\$300
July – Topic: TBD	Speaker honorarium	\$200
	Books (10)	\$300
August – Topic: TBD	Speaker honorarium	\$200
	Books (10)	\$300
Total:		\$1,500

Yard of the Month 2024

Master Doc

Signs for the recipients: ordered 3/8/24 \$109.24

Contest to be judged by the team on the dates indicated on the entry form.

At Least 3 Judges:

- ☐ June 17-21, 2024 (Judges:)
- ☐ July 15-19, 2024 (Judges:)
- ☐ August 12-16, 2024 (Judges:)

Monthly winners will be announced (on Facebook, Website, & Email)

- ☐ June 22, 2024

Winner:

- ☐ July 20, 2024

Winner:

- ☐ August 17, 2024

Winner:

Open to nominating other people



Tai Chi for Arthritis and Fall Prevention

- Tai Chi for Arthritis was developed by medical professionals to increase your strength, flexibility, and fitness.
- Proven to increase balance and reduce your fall risk.
- Improves relaxation and decreases stress.

**Free 8-week program every Monday and Wednesday from
11:00 am to 12:00 pm starting on:**

June 3, 2024 through July 31, 2024.

Program includes a pre and post balance assessment.

Class Size is limited to 12 participants so register early!

Location: **Seven Devils Community Center**
 1356 Seven Devils Road

Time: **11:00 am to 12:00 pm**
 (week of July 4th we will hold no classes)

Register: **Email Jewel McKinney at parksandrec@sevendevilsnc.gov**
 or call 828 963-5343 Ext 113

Instructor: **Janet Pepin, Certified TCAFP Instructor**

***This program is provided via a grant from the
High Country Area Agency on Aging and the Blue
Cross NC Institute of Health at ASU.***

